

“Overcome Your Fears, Tame Your Life, Reach Your Goals, Don’t Cry... And Don’t Tell Me You Can’t Do it...”

I decided to write this article because I have started receiving messages from all over the world... with the SAME content...

Different people from different places on Earth sharing the same desire:

“How can I make an extra income on the Web?”

They all have the same question:

“I have been trying for the past 3-4 years... Why am I not getting any sales...?”

They all have the same request:

“John, please visit my site and tell me what’s wrong...”

I did so.

I visited the sites and I was surprised...
Yes... all sites had the SAME mistakes...

I am going to tell you what these mistakes are. I am also going to tell you the LIES you have been told about Internet Marketing...

The lies come first...

What do you think of Internet Marketing??

What is it??

Is it a magic recipe?

Do this, then that, then this and that and money will come?

Is it a magic solution?

*“Deal with Internet Marketing and you’ll make your first million in 48 hours
- Guaranteed - Or your money back!”*

Is it the way?

Is it the profession for lazy people?

*“I want to fire my boss and work from home whenever I want in the comfort
of my home and wearing my pajamas!”*

Is it the advantage Rich people have?

*“You need money to make money. Spend some 1000s of dollars and you’ll
get tens of 1000s in return!”*

Or is it only for English-speaking-writing people with an A++ in English
and some hardcopy books already written?

What do you think?

Are you ready to read the truth?

Here it is:

Internet Marketing is:

**The MOST DIFFICULT, MOST time-consuming, and MOST painful
subject to be dealt with in your life. It’s a “Win Or Lose” situation... It’s
a “Love Or Hate it” subject...**

And it is the **RISKIEST** adventure of your life...

If you win, you get everything you want...

If you lose, you can lose everything you have...

In addition, Internet Marketing is:

An Opportunity For ANYONE!

This is crucial.

No matter what you do, no matter who you are, no matter what you know, and no matter how much money you have

...Internet Marketing Is For You...

Take a look at all the Big Names around you...

Pizza boys, ex-students or students, truck-drivers, young people, very young people or very old people, people in debt and even 1 step from bankruptcy, people from the USA, but also from India, Africa, Australia, Singapore, and the UK...

They are all *Internet Marketers.*

And they all had something in common WITH YOU: the desire to make a living by using the Net, the hope and the strong belief that *they will make it this time,* the feeling that if THIS doesn't work, *it's all OVER...*

Isn't that beautiful?

In one of my books (My Early Days on the Net) I wrote that if you MASTER Internet Marketing, you can do anything you want on the Net... You can deal with ANY subject and make money from it. You can also apply your knowledge offline and earn a living...

If you can MASTER Internet Marketing, you can master anything in your life - **even LIFE itself.**

Because the very best point with IM is that you learn ONLY 1 THING...

Yes...

Just 1 thing...

You learn... **How To Sell Anything!**

So...

Do you think IM is easy?
Don't think about it that way....
Don't ask that question to yourself...

Think instead:

HOW BADLY do I want to learn *How To Sell Anything*?

That's it.
This is the only question you yourself must answer.

And ask that question WITHOUT any "but" or "if"...

"I want it badly, but..."

...I have no time...
...I have no money...
...I can't write well...
...I don't know HTML...
...I have no support from my family...
...my wife doesn't understand me...

Sorry, but use "but" and "if" and... you're dead wrong... you have no idea about IM... you know nothing about it...

Don't tell **Me** about time...

Masters of IM FORGET the time... There is no day or night in the beginning... there is no time... **It's just YOU and your dream...** and the Biggest Desire in your life: To Make the difference.

Don't tell me about money...

Nobody cares if you have money or not...

Nobody asked for your money anyway...

What is money for? Do you know? Do you really know WHY you need the money or not?

It's a matter of **TIME** and NOT a matter of **MONEY** my friend.

You do not Buy the ebooks, the software, or the services... You buy **TIME**, the time you need to reach your X-Mark sooner in your Life... You buy Knowledge, for the same reason. If there is a **REASON** to spend some money, then just **DO IT**...

Nobody is going to tell you where you'll find the money you need though. **Who told you that Life is gentle?** Who told you that Life is the one described in Hollywood movies or in comics? You and **ONLY YOU** are completely responsible for making the difference in your life. **If lack of money is the problem... just make the money...** Period. Get up at 6 o'clock and go out. Life is there. Real life is waiting for you. And Life can give you what you want - **IF** you know what you want.

What do you want that you do not have?

With the exception of **HEALTH**, then **Everything... I repeat, EVERYTHING is in YOUR hands...** your weak or strong hands.

It's You and Your Life.

AndIt's at **THIS VERY** moment where you just either invest it or lose it.

Life can give you what you want. Just Ask for It; Fight For It, **DEMAND** it, and work like a crazy wo/man for it. Do it... again and again... and when you start feeling **DESPARATE** while **WORKING** as a mad wo/man... when you start to **COLLAPSE** because you have already done **EVERYTHING** you could... when you start feeling **BETRAYED** by Life because you tried everything, worked **HARD**, **USED ALL** resources available in your life... when you start feeling **TIRED** and ready to Give Up... **THEN... THEN...**

...All Magic Happens... And when it starts, it does not end.

Think.

This is the way life works.

How many actors work as waiters or waitresses in L.A.? Do you have any idea? Do you have any idea how many talented people die without making

their dreams a reality while trying and trying and trying again and again?
But... what does it mean? Does it mean that they should have given up? No.
Do you know WHY they did not give up on their dreams? Because they
LIKED what they did... And because if they gave up, they would NEVER
KNOW what WOULD have happened if they HAD NOT given up on their
dreams...

Speaking about actors... If you live in California, Arnold's life says it all...
Do you know how many body-builders exist on Earth? ONLY 1 managed to
become a Governor in California without being born in the US...

Change your tapestry in your room and in your mind. Stick the pictures
of the **Winners** on the wall and in your mind...

Heroes who die in battles are humans you know... They did not even have
the slightest clue that they would become heroes one day...

Millionaires who did not inherit anything started from scratch as POOR
people... Ask them... They could never imagine what would happen to their
lives...

Both heroes and millionaires had 1 thing in common:
They did the right thing.

Just in case you're wondering why I am so passionate today... Just in case
you're asking yourself what all the above has to do with Internet
Marketing...

I just remind you that you have subscribed to a newsletter with Internet
Marketing (IM) as its subject.

We're talking about IM here, right?

So... Please... **Don't make excuses...**

And don't believe in Lies...

Nothing is easy. But **everything is Possible.**
You can DO anything you want.

You just have to devote your life to IM, IF you believe this is the right subject for you.

You can even become a bit selfish... Since pizza men, ex-college students, non-english speaking & writing people - people with NOTHING in life... ..MADE it... ..then you can make it too.

That's the Spirit of IM: **Everybody can make it.**
But this doesn't mean that "Everybody WILL make it."

Do you have the desire?
Ask yourself every night: What did I do better today than yesterday?

Do you have the passion?
Ask yourself every morning: What did I create yesterday?

Do you have the guts to make the difference?
Ask yourself: What do I do BETTER and DIFFERENT that OTHERS don't do... Do I continue where others STOP?

And do anything today with the feeling that TODAY could be your last day in this life... **Seize the Day.**

Be consistent to yourself and your dream.
And learn to accept failures. It's all part of this game.

I hope you are lucky and dig up Gold on Day 1 - some people have done it, but I also hope you fail and continue, and fail and continue again... because this is how you'll get the INTERNET MARKETING WISDOM you need to make "Selling On the Net" ... your Living...

Being at home, next to your kids, wearing your pajamas, and counting the orders you get from your customers is the successful RESULT of your efforts and this is the way it must be. Efforts come first. Success comes later on.

Don't even think that I am theorizing here...

Don't even think I copied and pasted any text from IM guides and tutorials here... I am writing as a lunatic hitting the keyboard so strongly that I think I'll break it, because actually I am not just writing "this Saturday's Issue"...

I am describing my life to you my friend.

I feel the pain and the agony and the anxiety you may have, the strong desire to succeed, and your willingness to make the difference in your life, to make things better for your family, your parents, your wife or husband, your kids.

But I cannot perform *Brain-Surgery* for you...

I wish I could.

I wish I could INSERT what I know into your brain so you would NOT have to experience all the negative feelings I went through. I wish I could do it. This would save you time and money - this would save you the bad feelings too.

I have made mistakes. I have lost a small fortune by investing in nothing. I have also spent a fortune in creating my "BOUGHT" folders on my computer. Yes... I have spent money to get the knowledge I needed and also to save time.

Ask me if I could afford it...

The answer is NO. Whether you believe it or not, I could NEVER afford what I bought. What I knew was this: If I must buy it, I'll find the money and I'll do it. And I'll DO something for getting that money back from my sales.

This is how I act though. I act well under pressure. But in all cases, *Money Just Comes*... because I know what I am doing... This can happen to you too.

Magic can come into your life - believe me. Just don't give up.

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